

Application of Communicative English teaching model in College English Teaching

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Keywords: Communicative English teaching model, College English, Application.

Abstract. English teaching is an important part of higher education, with the society for high-quality compound application talent demand increasing, promote college students' practical English ability has become an important teaching requirements for College English education. The essential purpose of learning English is to English communication, communicative English teaching model fit the fundamental purpose of English learning, at the same time to meet the new teaching goal for College English subject requirements, based on the application of the communicative English teaching mode in English Teaching in Colleges and universities in-depth research, analysis of existing in the application of Communicative English teaching mode of communication the feasibility of English teaching mode in College English teaching, College English, and puts forward the feasible measures to promote the application of the teaching mode, the teaching level of university English comprehensive promotion.

Introduction

With the development of the global economic and cultural integration gradually showing the trend of development, social demand for applied talents of foreign languages is also rising, although there are a large number of college students in Higher Education after the industry occupation field every year, but in the actual application link, due to the impact of teaching mode, many college students are using closed English the way of learning, so that students in a timely manner to grasp the basic English knowledge, but can not flexibly English for interpersonal communication, the teaching value of College English teaching is affected by the restrictions, but also limits the students' personal occupation development. Communicative English teaching mode in English teaching, can promote students' attention to English application value, subjective initiative and promote its application in English communication, help to achieve the goal of Promoting College English teaching[1].

The feasibility of Communicative English teaching model in College English Teaching

The communicative teaching method is also called the function method, the earliest and the rise of the last century in the United States in 70s, its fundamental purpose is to enable students to master the language application function and communicative function, for students to master the language knowledge is not limited to the grammatical structure of the skilled I can also be used to, also need to pay attention to whether students in the actual application environment for language knowledge to respond freely. Based on the social background of English as the world's first universal language, the application of communicative approach to English teaching is of great significance to the promotion of students' English proficiency and communicative competence. Communicative English teaching mode can guide the students to establish the basic concept of language communication for learning purposes, and the integration of the teaching concept in the teaching activities, can make the students feel the value of English in interpersonal communication, focus on enhancing the ability of communication in English learning, students develop communicative English learning methods of behavior consciousness under the subjective thinking guide, and promote the realization of students' learning objectives[2].

The main embodiment of teachers' application of Communicative English teaching mode to attach great importance to the cultivation of communicative competence in the teaching activities, the communicative teaching activities as the core of education, and on this basis, set the appropriate classroom learning tasks, the importance of deepening the application of communication in English learning, to mobilize students' learning initiative, to enable students to actively in the course of teaching activities, to enhance its ability to use English in the process of gradually. At the same time, pay attention to reproduce communication scene in the teaching activities, the teaching activity more close to life and practice, in order to enhance the students' subjective feelings in English communication, so that students can have a variety of English application environment a stronger ability to adapt, to enable students to achieve dominance in the real sense, to mobilize their own thinking, gradually to improve their language skills, improve their English to enhance the interpersonal skills, to enable students to have standard pronunciation, fluent and natural speech, accurate grammar and language application, and make the students' English learning ability is not only reflected in the English test or exam, more can be fully demonstrated in practice in the process of application.

Syllabus for College English education of higher education, clear requirements need to pay attention to training and education in language communication skills of students, the College English teaching, to students' language learning ability and communication ability to enhance mutual integration and realize their comprehensive learning ability. In the course of teaching, teachers should pay attention to the students' communicative ability needs to improve the teaching activities, pay attention to the dominant position of students in teaching, teaching reform to fit the requirements of higher education teaching, highlighting the initiative of the students in the course of teaching, to stimulate students' English learning and application of passion. The application of communicative teaching method and real teaching situation can enrich College English classroom teaching, arouse students' interest in learning, develop students' knowledge structure, helps to promote the students' English comprehensive ability[3].

There are some problems in the application of Communicative English teaching model in College English

For many students in College English learning, not the application value of Communicative English have full understanding, and a lack of in-depth understanding of the ideas of teaching, lead students to participate in teaching activities participation consciousness is not strong, which restrict the realization of the teaching goal. In College English teaching is mainly composed of two parts of English majors and non English Majors English teaching, students can pay more attention to English learning in the professional academic pressure, but for the application of Communicative English concept is a lack of comprehensive understanding, many students are learning English academic inquiry learning, in-depth understanding of the importance of grammar study and language and culture, and to some extent ignore the English communicative and applied in various forms, many students can through professional grade six or eight professional examinations, but when students should communicate in spoken English, but there is still no accent is pure, disorderly pauses, students were confident English exam answer, but no confidence of English communicative application. Non English Majors in College English learning is the lack of attention, mainly due to widespread use of English education in middle school education teaching concept, students have to learn English is awareness of the potential to cope with the exam, and after entering the University, professional learning to become the focus of attention of students, many students will ignore the English course also, some students think that learning English is not significant for their own occupation development, training and exercise and ignore the ability of communication in english. The existence of these phenomena is the implementation of Communicative English Teaching in College English teaching process is limited, only can let the student know the important significance of Communicative English teaching, it can really touch the students have actively participate in teaching activities independently.

To guide the Chinese education idea under the growth of the students have some inherent way of

thinking and learning habits, and higher education teaching methods to Western teaching methods, especially for the application of the communicative English teaching mode, pay more attention to its openness and practice, teachers and students to construct the teacher-student relationship of equality and democracy in the process of teaching. The formation of a relaxed learning environment through the application of various teaching methods, classroom teaching has broken the traditional constraints and constraints, to enable students to obtain more autonomy in the teaching process. However, under long-term teaching mode of examination oriented education for students to learn, teachers and teaching materials have a strong psychological dependence, when the auxiliary lost outside, a need for students to explore suitable for their own learning style and try, many students also lost their power, in order to carry out learning activities to reflect the limits. The value of teaching and teaching activities[4].

Communicate in English as English teaching oral communication application, written business communication, oral communication of university teachers generally used to carry out teaching activities for teachers, with high-quality universities to carry out classroom oral English Teaching for students to obtain high-quality teacher resources, but for most of the colleges and universities, teaching quality of teachers is indeed many colleges and universities for teachers uneven in quality, not employ the scientific evaluation mechanism, there are many schools of foreign teachers employed are blind and not all foreigners can communicate in standard English for College English teaching, teachers should not only have good application ability of English communication, but also need to have a deep understanding of the scientific method of higher education for the study, characteristics and personality characteristics of China students. Basic knowledge, a comprehensive understanding of the basis of learning, students' learning background, which helps to promote the teaching activities of teachers absolutely ignorant of these contents, is likely to be the effective teaching method to carry out classroom teaching activities can not be used, may also be because of different cultural background and thinking, in the invisible. The students' self-confidence and self-esteem, resulting in resentment for students of English, the teaching level of teachers will have a direct impact on the teaching achievements. In addition, due to the limitation of teaching investment, many colleges and universities to carry out communicative English learning class time is very limited, is a process of gradual cultivation of communicative competence, teaching the students lack of effective teaching environment can not accept the infection, can also cause the capacity limited.

Communicative English teaching model in College English teaching measures

The practice of Communicative English teaching model is mainly based on communication and good communication process. First of all, it is necessary to build the interaction and interaction between teachers and students and students. The teacher needs to have a full understanding of the communication process through learning based on students, students can grasp in the subconscious language ability to control, and give an accurate positioning for exchange of students, understanding between different individual differences in learning performance of the communicative ability. At the same time, through the process of effective communication and communication, the distance between teachers and students and students can be narrowed, and the students will gradually open their inner barriers and be confident in their spoken english[5].

Teachers can effectively exchange foundation, carry out various forms of exchange of learning activities, classroom teaching is no longer a teacher, students become "What I say goes." communication and exchange between the slip, the student can view expression independent of the teaching content, to explore the process of mutual formation in the process of teaching, give students more communicative application and expression of opportunity. Application of classroom teaching teachers can also organize students to impromptu speech activities or English debate activities, students can participate in the activities of each one airs his own views in the process of learning syllabus specified textbooks as impromptu speech or classroom debate topics, content of English grammar knowledge and language structure, different application mode can become the teaching material, namely the communicative practice of students, and promote the deepening of

the teaching contents for students to understand, too. It is worth noting that, with the increasing international trade activities, provide a lot of convenience to carry out Internet technology for International Business English, English communication is not limited to oral communication applications, e-mail and other business letters also need to pay attention to the communicative English teaching, so teachers should pay more attention to business communication teaching in the teaching activities, students can have a variety of English communicative ability.

English is the world's official language in many countries, for the realization of students in English in the flexible application of different language environment, teachers should also pay attention to Anglo American cultural penetration of students, so that students can have more in-depth understanding of the English language culture and cultural background. Different geographical and cultural features of the application mode and language, language differences and word meaning there will be a certain degree, language learning should be based on the language and culture learning based Teachers' attention to the penetration of world culture to enable students to the different application conditions for the application of language taboo to be cognitive, so as to realize the comprehensive promotion the students' English learning ability and level[6].

Teaching evaluation is an important part of teaching activities, students can effectively evaluate teachers' cognitive deficiencies exist in the learning activities, and actively carry out self perfection, to achieve the communicative English teaching good teaching effect, teachers should carry out teaching evaluation with communicative English teaching, the traditional teaching evaluation in the examination form, the importance of English communicative ability, we should expand the application of communication content of students, multiple evaluation system evaluation and application of oral business application appraisal content, implementation of the students' English communicative ability should be comprehensive evaluation.

In addition, universities must pay attention to the construction of a team of English teachers, English teachers pay more attention to the training of their communication, application of high level localization of Communicative English teachers, to facilitate college English teaching to increase communication scheduling, but also can effectively reduce the school costs, make teaching a rational allocation of resources, thereby helping to promote the teaching goal.

Conclusion

Communicative English teaching mode can improve students' English practical ability, occupation is helpful to promote the development of the students, to meet the needs of talents application oriented society, colleges and universities need to pay attention to the construction of teachers of English communication, at the same time in College English Teaching in the process of constructing the communicative English teaching mode, interaction based carry out various forms of Communicative English language learning activities, pay attention to world culture, to fit the communicative English teaching mode of teaching evaluation and other measures to achieve their comprehensive English teaching level, and raise the level of students' English communicative application.

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